

# press release

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**FOR IMMEDIATE RELEASE**

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Lisa Perello Trajes de Flamenco in partnership with the ALAS SAY Sí's Resident Youth Theatre Company proudly announces *PERELLO 9.13.12*, the first All Flamenco Fashion Show to occur in the history of San Antonio. *PERELLO 9.13.12* will showcase couture as well as traditional flamenco attire.

Lisa Perello, a single mother of four and graduate of San Antonio's Thomas Jefferson High School, brings 16 years of experience designing flamenco costumes for clients ranging from flamenco professionals to young children. Perello is the recipient of the 2011 San Antonio Artist Foundation's Tobin Award for Original Costume Design as well as a 2010 Finalist.

The fashion show event will feature live flamenco performances with musical direction by internationally renowned flamenco *cantaor* (singer) Francisco "Yiyi" Orozco. Flamenco talent runs in the family: Yiyi will be accompanied by Lisa Perello's father, guitarist Maestro Jose Perello. Guest Artist *bailaora* (dancer) Monica "La Muñeca" Moncivais will be performing in two solos highlighting Perello's original designs. Couture pieces designed for and worn by Artist Foundation Award Winner Tamara Saj will be specially showcased at the fashion show, exclusively representing the flamenco company *Arte y Pasión*. Models include dancers from San Antonio based

studios such as San Antonio Parks and Recreation and Raices de Arte Espanol.

*PERELLO 9.13.12* is produced in partnership with the ALAS (Activating Leadership Art & Service ) SAY Sí's Resident Youth Theatre Company. ALAS SAY Sí provides students interested in the performing arts with opportunities to develop their skills in acting, directing, playwriting, technical theatre, and stage management. Committed to the creation and presentation of new and original performance work, ALAS challenges students to draw from their own experiences, observations, and insights to produce Theatre of relevance to their lives and their communities. SAY Sí is a tuition free program that serves youth from all parts of San Antonio and Bexar County.

*PERELLO 9.13.12* will take place at the SAY Sí Theatre on Thursday, September 13, 2012, 1518 S. Alamo St. San Antonio Texas 78204-1763. Reception beginning at 6:30 p.m. with show beginning at 7:00 p.m. Ticket Prices: \$30 General Admission. For ticket information, please visit [www.lisaperelldesigns.com](http://www.lisaperelldesigns.com).